
CoachBright

Helping pupils become independent and resilient so they can lead the lives they want.

“CoachBright provides our students with the opportunity to become inspired and motivated by some of the best university students. Our pupils now take greater responsibility for their learning by creating a culture of self-confidence and self-direction.

Principal at ARK Globe Academy, Matt Jones





Why CoachBright is important

- 18% of pupils on free school meals go onto university compared to 96% of private school pupils.
- In 2016, only 2.5% of all 18 year olds in England who were eligible for FSM at school got into a high tariff university.



Benefits

Attainment

Get the subject grade they need to lead the lives they want.

Expectations

Understand objectively what work ethic is needed to get the top grades.

Confidence

Gain relatable role models who help them have the belief to push further.



The Programme



Core: university student coaches Year 7-13

- Subject-specific academic coaching and tutoring.
- Awareness of what needs to be done to get the top grades.
- Goal setting, actions and self-directed help.

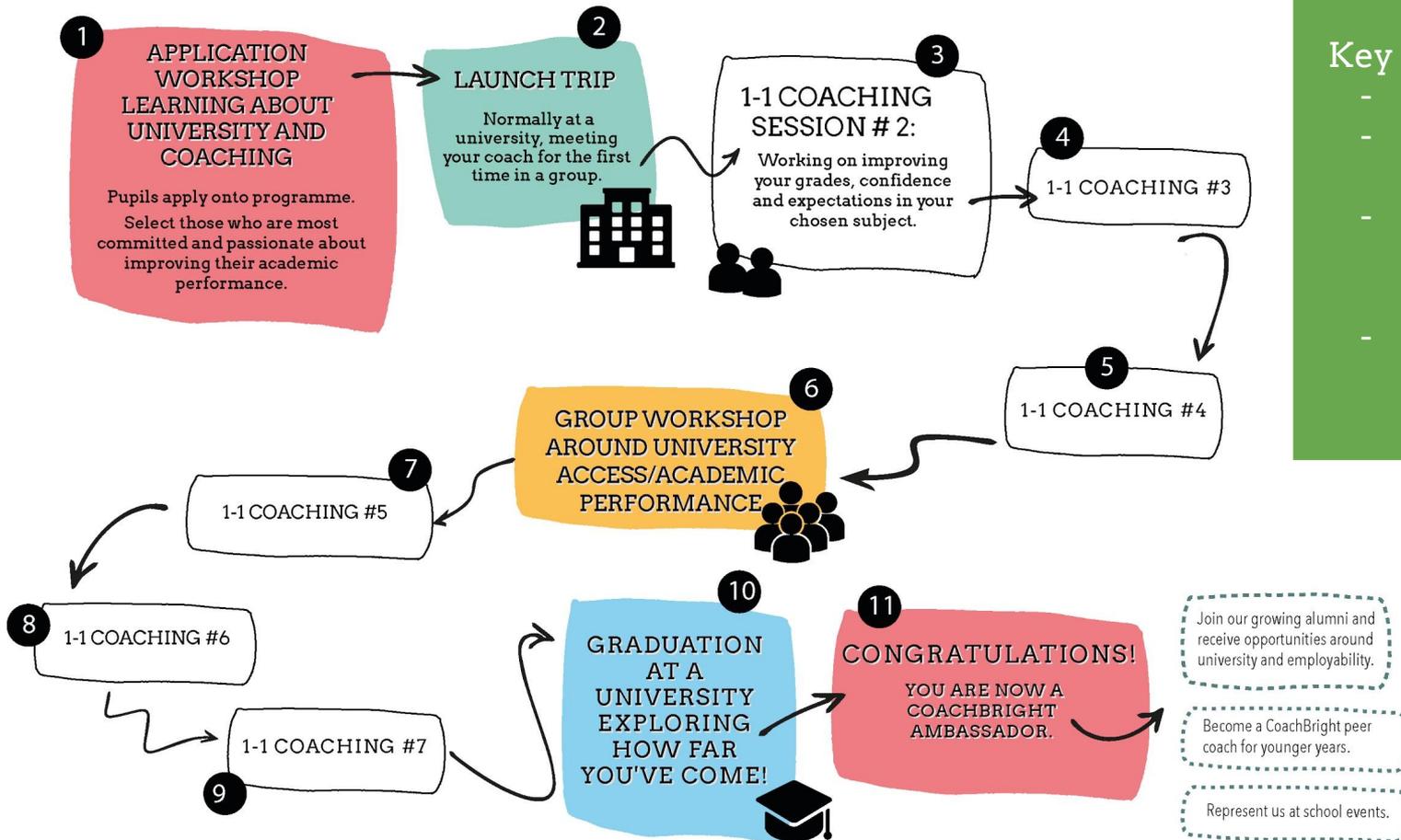
AND/OR

Peer-to-peer: Year 12 or 10 coaches Year 10 or 9/8

- Peer coach receives training in GROW model, effective listening and questioning.
- Peer coaches receive student leadership accreditation by SSAT (if applicable).



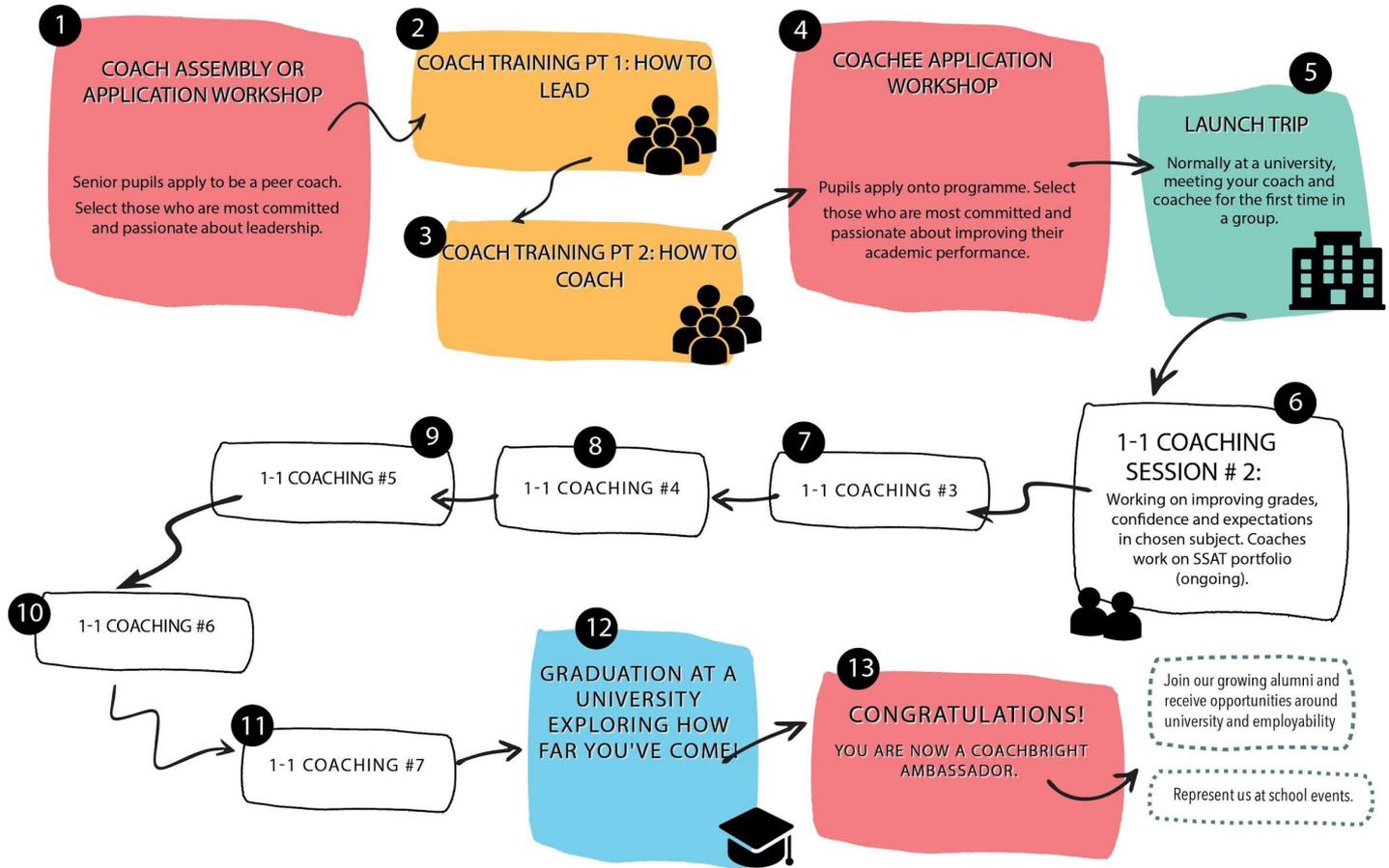
Core Programme Pupil Timeline



- Key Features:**
- Years 7-13
 - 9-10 weeks long.
 - Coach is university student
 - 1-1



Peer to Peer timeline



Key Features:

Years 10 or 12 as coaches

Years 8-10 as coachees



What Staff Say!



Coaching has allowed our pupils to take greater responsibility for their learning by creating a culture of self-confidence and self-direction. We've seen our Sixth Formers in many cases jumping up an entire grade boundary. I'm confident that our pupils will now be better poised to attain the best grades possible and make the transition to top universities."

Matt Jones, Principal of ARK Globe Academy



Tackling one of society's biggest social problems, their coaching helps pupils improve their attitude, work ethic and academic performance which ultimately transforms their life chances. At the University of Exeter, we are delighted to support their important work and look forward to seeing them expand further in the coming years.

Sir Steve Smith, Vice-Chancellor and Chief Executive of the University of Exeter



CoachBright have been working to support Year 10 students at Bacon's College. Their programme is tight and well managed and their coaches are enthusiastic and reliable – they form good relationships with the students. We have been very impressed with CoachBright – they are highly self-directed and need little “managing”. I can highly recommend them to any school looking for a high impact intervention to boost the performance of students who may lack confidence or who may need help in developing focused aspiration building.

Chris Mallaband, Principal at Bacon's College



Many of our participants have seen significant rises in their grades since working with CoachBright in their mock and prelim exams. The students have also seen the positive benefit of Coachbright setting out a programme that encourages self- efficacy and increases the participants confidence in relation to their academic studies.

James Slattery, Head of Widening Access and Participation, Oxford University



What our Pupils Say!



I like the way coaching challenges you but in a way that is not rude or aggressive. My English marks have gone up as a result.

Jessica, Year 11, Walworth Academy

I got my first A in History during coaching.

It has definitely made me more motivated for my studies and made me set goals for myself so I know exactly what I am working for.

Renata, Year 12, Globe Academy



I have taken part in many activities and programmes previously and this is the best one. I would advise it for my fellow students because my coach genuinely makes a difference and I want to come to each session!



Fareeha, Year 13, Crest Academy



My attitude to learning has improved and I understand how attitude alone can essentially improve grades. It's a beneficial programme that improves attitude!

Taylor, Year 10, Bacons College

I feel I understand my course much better and my content knowledge is increasing. I like the personalisation and it's really fun and helped boost my learning.

Cheyenne, Year 12, Stoke Newington School



**Stoke Newington School
& Sixth Form**

Coaching has made me more confident, independent and more focussed on my work. It was a really good experience and more pupils should be able to do it.

Molly, Year 10, Isca Academy

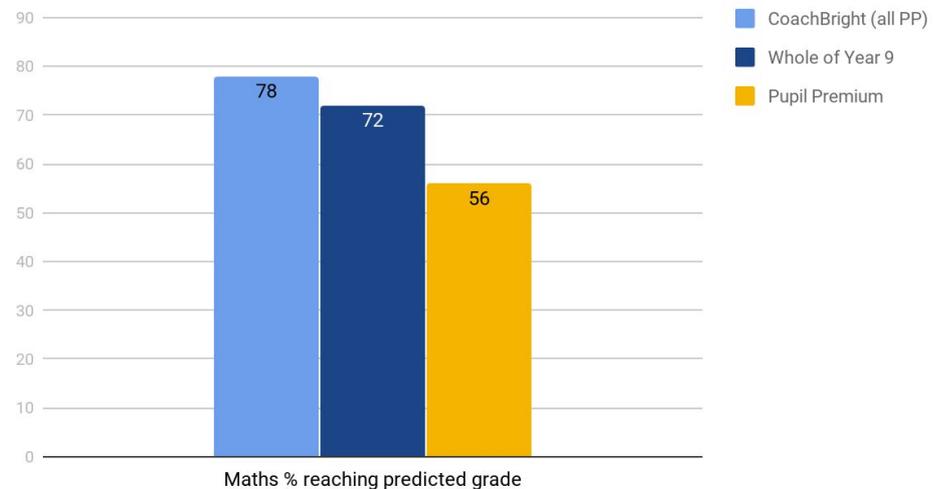


Case Study: St Luke's Year 9

- Coached cohort of 20 FSM Year 9 pupils.
- Academic Attainment: CoachBright pupils all on Pupil Premium outperformed their more affluent peers and fellow Pupil Premium pupils in Maths.

<i>Pupil Statements</i>	<i>Before</i>	<i>After</i>
I have high expectations of my work	69%	80%
I feel I am resilient and can bounce back from setbacks	57%	72%
I know the steps I need to take to improve as a learner	52%	73%
I feel that I have the ability to go and study at university	61%	72%
I plan to go on and study at university	65%	81%
<i>Knowledge of University</i>	<i>Before</i>	<i>After</i>
Have you ever visited a university?	53%	100%
Do you know what a university society is?	27%	100%
Do you know someone you could contact if you had questions about university?	33%	87%

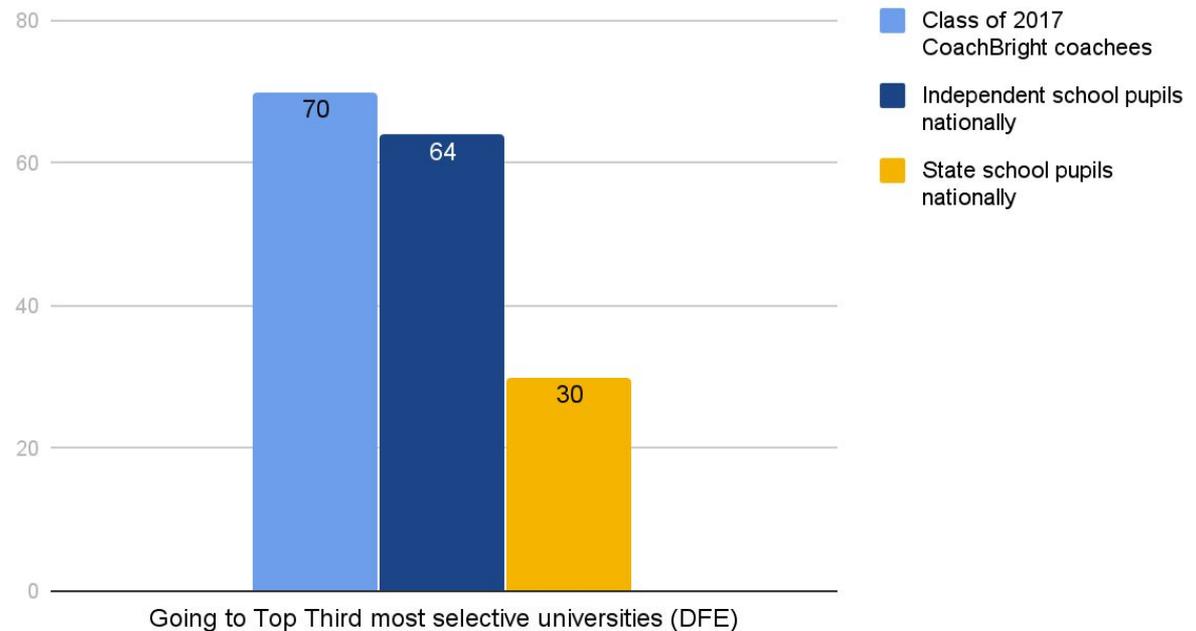
% Reaching Maths Predicted Grade end of programme



University Access - Class of 2017

- 94% of our pupils have gone on to university
- 70% to a top third most selective university (based on DFE definition)
- 57% to a top 30 university (based on Complete University Guide)
- 40% to a Russell Group university
- Institutions our coachees have gone to include Cambridge, Sheffield, Manchester, Birmingham UCL, Kings College London and Leeds.

% Going to a Top Third most selected University (DFE)



Your Offer

Overview

Summary of the benefits:

- Higher expectations for pupils of what is needed to achieve the top results.
- Building a growth mindset in each pupil.
- All supported by a dedicated CoachBright team member to save staff time and energy.



1-1 programme around academic performance (coached by university student). Minimum of 20 pupils.

£180 per pupil

Peer-to-peer programme (Y12 coaching Y7-10). Minimum of 30 pupils in total.

£150 per Y12 Pupil

£150 per Y7-10 pupil

All prices exclude VAT

